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Gandhi Nagar, Vellore – 632006

List of Books Purchased During 2022-2023

| HISTORY | | | |
|-----------------|------------------------------------|------------------------------|----------------------|
| Sl. No. | Title | Author | No. of Copies |
| 1 | History and Culture of Tamil Nadu | Chithra Madhavan | 1 |
| 2 | Social History of the Tamil | Subramanian, P. | 1 |
| 3 | Ancient and medieval India | Poonam, Dalal Dahiya | 1 |
| 4 | Modern Governments | Jayapalan N. | 1 |
| 5 | India and South East Asia | Chandra Satish | 1 |
| 6 | Modern government and politics | Archna Chaturvedi | 1 |
| 7 | Modern India | Poonam, Dalal Dahiya | 1 |
| 8 | Political thought | Wayper, C.L. | 1 |
| 9 | History and Culture of Tamil Nadu | Chithra Madhavan | 1 |
| | Total | | 9 |
| COMMERCE | | | |
| 1 | Entrepreneurial Development | Khanka, S.S. | 2 |
| 2 | Insurance | Mishra, M.N. | 1 |
| 3 | Insurance principles and practice | Mishra M.N. | 1 |
| 4 | Cost Accounting | Jain S.P. | 2 |
| 5 | Principles and practice management | Pillai, R.S.N. | 2 |
| 6 | Entrepreneurial development | Gupta C.B. | 2 |
| 7 | Managerial economics | Varshney R. L. | 3 |
| 8 | Management Accounting | Pillai, R. S. N | 1 |
| 9 | Research methodology | C.R. Kothari, Garg Gaurav | 3 |
| 10 | International marketing management | Varshney, R.L. | 1 |
| 11 | Management accounting | Khan | 1 |

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|--------------------------------------------------|--------------------------------------------------|---------------------|-----------|
| 12 | Management accounting | Murthy, A. | 1 |
| 13 | Management accounting | Reddy, T.S. | 1 |
| 14 | Principles of Marketing | Kotler, Philip | 1 |
| 15 | Entrepreneurial development | Radha, V. | 1 |
| 16 | Entrepreneurial development | Khanka, S.S. | 2 |
| 17 | Banking theory and practice | Shekhar, K.C. | 1 |
| 18 | Fundamentals of cost accounting | Maheshwari, S.N. | 1 |
| 19 | Essentials of principles of management | Sundar, K. | 1 |
| 20 | Services marketing | Venugopal, Vasanthi | 1 |
| 21 | Managerial economics | Mithani, D.M. | 1 |
| 22 | Managerial economics | Divedi, D.N. | 1 |
| 23 | Legal aspects of business | Saravanel P. | 1 |
| 24 | Scientific method and social research | Ghosh, B.H. | 1 |
| 25 | Business and corporate laws | Balachandran V. | 1 |
| 26 | Corporate accounting | Palaniappan, R. | 1 |
| 27 | Elements of company law | Kapoor, N.D. | 1 |
| 28 | Indian Banking System | Mallik Rajib | 1 |
| 29 | Scientific thesis writing and paper presentation | Gurumani, N. | 1 |
| 30 | Essentials of financial services | Gurusamy, S. | 1 |
| 31 | Financial services | Khan, M.Y. | 1 |
| 32 | Soft skills and personality development | Antonymsamy, K.S. | 1 |
| 33 | Problems and solutions in cost accounting | Maheshwari, S.N. | 1 |
| 34 | A handbook of practical auditing | Tandon, B.N. | 1 |
| 35 | Financial accounting | Murugadoss, K. | 1 |
| 36 | Corporate accounting | Maheshwari, S.N. | 1 |
| Total | | | 45 |
| COMPUTER SCIENCE AND COMPUTER APPLICATION | | | |
| 1 | Cryptography and network security | Stallings William | 5 |
| 2 | Computer System Architecture | Mano, Morris M. | 3 |
| 3 | Internet Things | Jeeva Rose | 7 |
| 4 | Machine learning in data science using python | Rao, Nageswara R. | 5 |
| 5 | Artificial Intelligence | Russell, Stuart | 2 |

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|--------------------------|-----------------------------------------------------|------------------------------------------|-----------|
| | Total | | 22 |
| PSYCHOLOGY | | | |
| 1 | Born to laugh | Sonali Mondal | 5 |
| TAMIL | | | |
| 1 | Thavarindri Tamil eluthu | Marudur Arangarasan | 2 |
| 2 | Azhagin siripu | Bharathidasan | 1 |
| | Total | | 3 |
| PHYSICS | | | |
| 1 | Electromagnetic Theory | Basu Prabir, K. | 1 |
| COMPETITIVE EXAMS | | | |
| 1 | General knowledge 2024 | Pandey, Manohar | 1 |
| 2 | NTA CSIR UGC NET/SET Mathematical Science | Sharma, Pawan | 1 |
| 3 | NTA UGC NET English | Mridula sharma | 1 |
| 4 | NTA UGC NET English | Mridula sharma | 1 |
| 5 | CSIR UGC NET/JRF/SET Chemical Sciences | Kulshreshitha Hemant | 1 |
| 6 | CSIR UGC NET/JRF/SET Life Sciences | Pushkar, Kumar | 1 |
| | Total | | 6 |
| MANAGEMENT | | | |
| 1 | Services marketing | Zeithaml, Valarie A. | 1 |
| 2 | International Business | Hill Charles W. L. | 2 |
| 3 | International Business | Sumati Varma | 1 |
| 4 | Marketing Management | Gupta Prachi | 1 |
| 5 | Marketing Management | Kotler, Philip | 1 |
| 6 | Financial accounting | Tulsian, P C | 1 |
| 7 | Elements of insurance | Murthy, A. | 1 |
| 8 | Legal & regulatory aspects of banking | Indian Institute Of Banking & Finance | 2 |
| 9 | Master the group discussion & personal interview | Sheetal Desarda | 2 |
| 10 | TANCET MBA | Ramasamy, E.S. | 10 |
| 11 | Principles and practice of auditing | Pagare dinkar | 1 |
| 12 | Marketing management | Gupta C.B. | 1 |

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|----|---------------------------------------------------|------------------------|---|
| 13 | The 7 habits of highly effective people | Covey, Stephen R. | 1 |
| 14 | A textbook of economic theory | Stonier, Alfred W. | 1 |
| 15 | Advanced analytics with excel 2019 | Nigam Manisha | 1 |
| 16 | Artificial intelligence | Russell Stuart | 1 |
| 17 | Banking regulations and business laws | IIBF | 1 |
| 18 | Banking theory and practice | Shekhar K.C. | 1 |
| 19 | Baron's IELTS | Lougheed, Lin | 1 |
| 20 | Business analytics | Evans, James R. | 1 |
| 21 | Business analytics | Albright, S.Christian | 1 |
| 22 | Business environment | Cherunilam, Francis | 1 |
| 23 | Business ethics and corporate governance | Rao, K.Viyyanna | 1 |
| 24 | Business Intelligence and analytics | Turban Efraim | 1 |
| 25 | Business Law | Kapoor N.D. | 1 |
| 26 | Business including companies (Amendment) act,2019 | Kapoor, N.D. | 1 |
| 27 | Business logistics / supply chain management | Ballou, Ronald.H | 1 |
| 28 | Communicating in groups | Katherine L. Adams | 1 |
| 29 | Communication skills for the 21st century | Swetmon, Bill R. | 1 |
| 30 | Consumer behaviour | Solomon Michael R. | 1 |
| 31 | Corporate communication | Rath, Pragyan | 1 |
| 32 | Crafting and executing strategy | Thompson jr, Arthur A. | 1 |
| 33 | Cross - Cultural management | Shobana Madhavan | 1 |
| 34 | Customer and business analytics | Putler S. Daniel | 1 |
| 35 | Designing and managing the supply chain | Simchi-Levi, David | 1 |
| 36 | Digital marketing | Chaffey Dave | 1 |
| 37 | Disaster management | Jagbir Singh | 1 |
| 38 | E-commerce | Joseph, P.T. | 1 |
| 39 | Economics | Chaudhuri, Sudip | 1 |
| 40 | English conversation practice | Taylor Grant | 1 |
| 41 | English grammar and composition | Pal Rajendra | 1 |
| 42 | English made easy | Mary Margaret | 1 |
| 43 | Entrepreneurial development | Khanka, S.S. | 1 |

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|----|--------------------------------------------------------------|-----------------------|---|
| 44 | Essential economics for business | Sloman, John | 1 |
| 45 | Essentials of business environment text, cases & exercises | Aswathappa, K. | 1 |
| 46 | Excel 2019 all-in-one | Lalwani, Lokesh | 1 |
| 47 | Exploring Strategy | Johnson Gerry | 1 |
| 48 | Financial management | Pandey, I.M. | 1 |
| 49 | Financial management | Khan, M Y. | 1 |
| 50 | Financial management | Maheshwari, S.N. | 1 |
| 51 | Financial statement analysis | Gibson, Charles H. | 1 |
| 52 | Frontiers of electronic commerce | Kalakota, Ravi | 1 |
| 53 | GST accounting with tally. ERP 9 | Nadhani, Ashok K. | 1 |
| 54 | A Guide to Econometrics | Kennedy Peter | 1 |
| 55 | Hands-on supervised learning with python | Gnana lakhmi T C | 1 |
| 56 | Hotel operations management | Hayes, David K. | 1 |
| 57 | Human resource management | IIBF | 1 |
| 58 | Ikigai | Garcia, Hector | 1 |
| 59 | Indian Economy | Puri V.K. | 1 |
| 60 | Industrial relations and labour laws | Srivastava, S C | 1 |
| 61 | Industrial safety, health and environment management systems | Jain, R.K. | 1 |
| 62 | Information technology for management | Muthukumaran B. | 1 |
| 63 | International business | Daniels, John | 1 |
| 64 | Interpersonal communication book | Devito, Joseph A. | 1 |
| 65 | Intro to python | Deitel, Paul | 1 |
| 66 | Introduction to material management | Chapman, Stephen N. | 1 |
| 67 | Introduction to Python programming | Gowrishankar S. | 1 |
| 68 | Introductory econometrics | Wooldrige, Jeffrey M. | 1 |
| 69 | Common errors in English | Kiran's | 1 |
| 70 | Legal aspects healthcare and hospital administration | Menon Mahesh | 1 |
| 71 | Logistics | Bloomberg, David J. | 1 |
| 72 | Logistics and supply chain management | Saikumari, V. | 1 |
| 73 | Longman student grammar of spoken and written English | Biber, Douglas | 1 |
| 74 | Management | Robbins, Stephen P. | 1 |
| 75 | Management | Gupta, C.B. | 1 |

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| 76 | Marketing | Grewal, Dhruv | 1 |
| 77 | Marketing in India | Neelamegham, S. | 1 |
| 78 | Mergers, acquisitions, and other restructuring activities | Depamphilis, Donald M. | 1 |
| 79 | Official guide to financial accounting using tally ERP 9 with GST | Tally education private limited | 1 |
| 80 | Organizational behavior | Aswathappa, K. | 1 |
| 81 | Organizational Behavior | Robbins, Stephen P. | 1 |
| 82 | Prevention of cyber-crimes and fraud management | IIBF | 1 |
| 83 | Retail marketing management | Gilbert David | 1 |
| 84 | SAP R/3 Handbook | Hernandez Jose A. | 1 |
| 85 | Security analysis and portfolio management | Shalini Talwar | 1 |
| 86 | Security analysis portfolio management | Pandian, Punithavathy | 1 |
| 87 | Small business and entrepreneurship | Kumar, S. Anil | 1 |
| 88 | Strategic Management | Prasad, L.M. | 1 |
| 89 | Supply chain Management | Chopra, Sunil | 1 |
| 90 | Simplest book for learning tally ERP 9 | Nadhani, Asok K. | 1 |
| 91 | Tally. ERP 9 with GST | Singh Priya Vishnu | 1 |
| 92 | The simplest book for learning tally prime | Nadhani, Asok K. | 1 |
| 93 | Teach yourself English language and comprehension | Meenakshi Upadhyay | 1 |
| 94 | Textbook of GST Customs Law | Balachandran V. | 1 |
| 95 | The official sap guide sap R/3 | Brand, Hartwig | 1 |
| 96 | Winning Attitude | Keller Jeff | 1 |
| 97 | Think like a monk | Shetty, Jay | 1 |
| 98 | Thinking critically | Chaffee, John | 1 |
| 99 | TQM | Besterfield, Dale H . | 1 |
| 100 | Understanding financial statements | Fraser Lyn M. | 1 |
| 101 | Using MIS | Kroenke David M. | 1 |
| | Total | | 113 |