

STAFF PROFILE



1. Name: Anitha S
2. Designation: Asst. Professor
3. Qualification: M.Com., M.Phil., SET., MBA
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5. E-mail id: sanitha198104@gmail.com
6. Teaching Experience: 11 years
7. Area of specialization: Marketing
8. Research Experience and Guidance: - NIL
9. Projects Completed / Ongoing: - NIL
10. No. of Papers Published: 02
11. No. of Papers Presented in the National/International/Seminars/
Workshops/Conferences: 01
12. No. of Seminars/Workshops/Conferences organized: NIL
13. No. of Books Published/Edited/Co-edited: NIL
14. Responsibilities held: IQAC Team member (St.Aloysius Degree College, Bangalore)
15. Current Responsibilities: DQAC member
16. Membership in professional bodies: NIL
17. Other bodies: NIL
18. Honours & awards received: NIL
19. No. of Online Courses completed (Minimum of 4 Weeks): 01
20. Any Other: NIL