STAFF PROFILE



1. Name: Ms. Preethi Prabhakaran

2. Designation: Assistant Professor & Head i/c, Department of BBA (Hospital Administration)

3. Qualification: M.B.A., M.Phil., (Ph.D)

4. Mobile number: 9688984333

5. E-mail id: preethi@auxiliumcollege.edu.in

6. Teaching Experience: 8 years

7. Area of specialization: Management Studies (HR and Marketing)

8. Research Experience and Guidance: 7 years in guiding PG research projects.

9. Projects Completed / Ongoing: NIL

10. No. of Papers Published:

11. No. of Papers Presented in the National/International/Seminars/Workshops/Conferences: 7

- 12. No. of Seminars/Workshops/Conferences organized: 3
- 13. No. of Books Published/Edited/Co-edited: Nil
- 14. Responsibilities held: MBA Tutor / Maintenance of Chronicles for Shift II/ Drafting of the Academic Calendar 2020
- 15. Current Responsibilities

Responsibilities held in the Department

- First-year tutor
- Member of the Board of Studies
- ❖ Head in charge of the Department

- **❖** AICTE Documentation work
- ❖ Coordinator for BBA (HA) with Christian Medical College & Hospital, Vellore.
- Maintenance of Records
 - 1. CMC Minutes of the Meeting Record
 - 2. Audacious Dreams Foundation Activity

Responsibilities held in the College

- ❖ Member in the Academic Council
- ❖ Member in the College Cultural Committee
- Member in the Industry Institution Cell
- Initiated in signing of Memoranda of Understanding with MMM Hospital, Vellore and Sams Lingua Centre, Coimbatore.
- Coursera coordinator
- 16. Membership in professional bodies: NIL
- 17. Other bodies: NIL
- 18. Honours & awards received: NIL
- 19. No. of Online Courses completed (Minimum of 4 Weeks): 9
- 20. Any Other: NIL