

FACULTY PROFILE



1. Name: Dr.K.Chandhana
2. Designation: Assistant Proffessor
3. Qualification: MBA,Ph.D.
4. Mobile number: 9003367809
5. E-mail id: chandhanakbha@auxilium.edu.in
6. Teaching Experience: 1year 8 months
7. Area of specialization: Human Resource Management and Marketing
8. Positions Held in Auxilium:
 1. Member of Cultural Committee
 2. Incharge for website of BBA (HA)
9. Research Experience and Guidance: 3 years (Full Time Research Scholar)
- 10 No. of Papers Published: 7
11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences: 5
12. Other bodies: Member of Nature Science Foundation
13. Honors & awards received: Received “Best Paper Presenter” (2017) award by the American Society for Public Administration.
14. No. of Online Courses completed (Minimum of 4 Weeks): 1

PUBLICATIONS

Publications in Journals

1. Chandhana K. and Dr. David T Easow ‘Study on the cause for increasing attrition rate in Logistics sector’, International Journal of Marketing & Financial Management, ISSN: 2348 –3954 (Online) ISSN: 2349 –2546 (Print), December 2014, Vol. 2
2. Chandhana K. and Dr. David T Easow, ‘ Humor in Advertising’ . Business Sciences - International Research Journal, ISSN 2321–3191, Jan 2015, Vol. 3
3. Chandhana K. and Dr. David T Easow, ‘ Performance Appraisal Method Used in Top 10 IT Companies-360 Degree Feedback & Balanced Score Card: A Review’, Bonfring International Journal of Industrial Engineering and Management Science, ISSN: 2277-5056 (Online), ISSN: 2250-1096 (Print), Jan 2015, Vol. 5, Issue No. 2
4. Chandhana K. and Dr. David T Easow, ‘Performance Appraisal System of IT Sector – A Review’, Hindustan Journal, Feb 2016
5. Chandhana K. and Dr. David T Easow, ‘ Appraising the Appraisal Process in IT Sector – A Review’, IJEMR . ISSN: 2249 – 2585 (Online), ISSN: 2249 – 8672 (Print) , July 2016
6. Chandhana K. and Dr. David T Easow ‘Causal relationship of Organisational Justice in determining the satisfaction level of Performance Appraisal System – Information Technology Sector’ International Journal of Mechanical and Production Engineering , ISSN online: 2321-2071 ISSN print: 2320-2092, Jan 2018.

7. Chandhana K. and Dr. David T Easow, ‘ A Descriptive Study on the Blind Spots of Performance Appraisal in IT Sector – Contemporary 360 Degree Approach’, Prabandhan Indian Journal of Management, ISSN: 0975-2854, April 2018.

Publications in Proceedings

1. Humor in Advertising - ITM Business School, Chennai – International- Jan, 2015- ISBN: 978-93-84124-23-6
2. HRM in Organized Retail Sector - Retailing and Branding – Brand Sculpting Corporate Identity by Madras University – International – Feb, 2015- ISBN: 978-81-8094-166- 5
3. Performance Management System – A Strategic Tool to Achieve Global Excellence - 3i conference – Intelligence, Innovation and Inclusion by Department of Management Science, Pondicherry University – International – March, 2016 - , ISBN:978-81-8209-446-8
4. HRM Practices for Achieving Corporate Sustainability - Innovative Trends in Business Practices for Sustainable Development Organized by Department of Commerce, Madras University - International – March, 2016 - , ISBN: 978-81-8094-320-1
5. An Empirical Investigation of Employee’s perception on Performance Appraisal in Information Technology (IT) Sector - American Society for Public Administration workshop published by Bonfring – International – July 2017 - ISBN:978-93-86638-10-6

FDP’s/ Seminars/ Workshops/Webinars

1. Workshop on LATEX - organized by Hindustan University, Chennai – National – 2016
2. Workshop on Case Study Analysis - organized by Hindustan University, Chennai – National – 2017
3. Workshop on Publish and Progress – Organised by Auxilium College – National – June 2023
4. Workshop on Basic Statistical Analysis and its Interpretation using SPSS – Organised by Global Institute of Statistical Solution- National – August 2023
5. Workshop on Cyber Security- Organised by Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai – August 2023