

AUXILIUM COLLEGE (AUTONOMOUS)
RESEARCH CELL ACTIVITIES REPORT
2019-2020

TWO-DAY STATE LEVEL WORKSHOP
“AWARENESS ON INTELLECTUAL PROPERTY RIGHTS”

02.08.2019 & 03.08.2019

No. of Beneficiaries: 150

INAUGURATION



Dr. I. Mary Gabriel welcoming Dr. R. Srinivasan, Member Secretary, TNSCST, Chennai



Mr. Rajaraman Practicing Advocate, High Court Chennai gave insight on Copyright Laws and its Relevance to Academicians



02-08-2019

JAKBEGS - 99949 17367



03-08-2019

JAKBEGS - 99949 17367, 96775 11697

Ms. Gomathi Padma Thilaga, Regd. Patent Agent spoke on Trademarks and GI

VALEDICTORY



03-08-2019

JAKBEGS - 99949 17367, 96775 11697

Dr. Nageswara Rao M., Professor Emeritus, Convenor, IPR Cell, VIT University

PLAGIARISM: DETECTION AND TOOLS

9.10.2019

No. of Beneficiaries: 150



Dr. Hilda Princi Annie S., Assistant Professor of English welcoming the gathering



Dr. Jose, Dean, Research Cell, Sacred Heart College, Tirupattur, addressing the gathering

INNOVATION AND YOUNG MINDS

15.10.2019

No. of Beneficiaries: 150



Sr. Sumathi, Vice Principal honoring Mr. Udhaya Sankar S., Assistant Controller of Patent and Designs, Patent office, Chennai



Mr. Udhaya Sankar S., Assistant Controller delivered a Lecture on Patents



Dr. Sugantha Kumari V., Assistant Professor of Chemistry honoring Mr. Raja, Ph.D. Research Scholar, Thiruvalluvar University, Vellore.

RESEARCH ACROSS DISCIPLINE: FRAMEWORKS AND METHODS

20.12.2019

No. of Beneficiaries: 100

The research cell organized an intercollegiate research conclave featuring a lecture on "Research Across Discipline: Frameworks and Methods" by Dr. David Arputha Raj, Assistant Professor of English and Foreign Languages, Bharathiar University, Coimbatore, and an orientation program on NET/SET for paper II English Literature. The conclave was beneficial to over 100 participants from within Auxilium and other Colleges affiliated to Thiruvalluvar University.

VIRTUAL NATIONAL SEMINAR - "OWN YOUR FUTURE THROUGH THE JOURNEY OF ENTREPRENEURSHIP"

27.05.2020 to 29.05.2020

No. of Beneficiaries: 350

Virtual National Seminar in Collaboration with National Institute for Micro, Small & Medium Enterprises (ni-msme). An organization of Ministry of MSME, Govt. of India Hyderabad, Telangana, India, on the topic "Own Your Future through the Journey of Entrepreneurship" from 27th May to 29th May 2020 organized by IPR cell and ABIC of Auxilium College, Gandhi Nagar, Vellore-6. The programme started with Inauguration, Resource Person Ms. S. Glory Swarupa, Director General of ni-msme, Hyderabad, delivered her excellent views and funding resources on Entrepreneurship Development. Staff can take initiative to take start up programmes in various sectors for the benefits of the students, so that student can start their own business, individually after their graduation. Ms. V. Swapna, Associate Faculty Member, Registered Patent Agent, ni-msme, Hyderabad, highlighted on the overview of Intellectual Property Rights. She focused on the patent rights, copyright and trademark. She has spoken on the detailed discussion of how to get the IPR for Arts and Science streams. Dr. L. Stanley Abraham, Scientist, Centre for Ocean Research, Sathyabama Institute of Science and technology, delivered his talk on Patent Drafting and Filing of the patents. He discussed about the format for applying the patent, how the title should be, innovations, etc., He discussed that anything invention should be patented. Mr. Ramangujral, Regional Head, EDII, Bengaluru, highlighted on the creating value through Entrepreneurship and Innovation on 29th May 2020. He strongly spoke on the funding agencies and collaborators for startup, incubation centre, workshops, seminars, conferences on IPR. Across India, from many states including Tamil Nadu, 350 participants are benefitted.



ni-msme

Bulletin

An in-house monthly magazine published by the National Institute for Micro, Small and Medium Enterprises (ni-msme)

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Future through Entrepreneurship

Intellectual property has been gaining increased significance with technological advancement. All technology is intelligent innovation and therefore property of the creator. Especially the rise and spread of artificial intelligence dramatically enhances the value of the innovation and needs to be protected with utmost care.

The Intellectual Property Facilitation Centre for MSMEs at ni-msme had organised a national level virtual seminar on Own Your Future through the Journey of Entrepreneurship, in collaboration with Intellectual Property Rights Cell and Auxilium Business Incubation Centre of Auxilium College from 27th to 29th May 2020. Mr. Gunasekaran, Matha Educational Trust was the NGO partner. Dr. Sugantha Kumari V., Assistant Professor of Chemistry (IPR Cell) and Dr. Beulah Suresh, Head & Assistant Professor of Business Administration (ABIC) were the co-coordinators of the seminar. The entire seminar was moderated by Mr. Dinesh Gajendran, catalyst and Executive Director, Audacious Dreams Foundation.

The speakers enlisted on the panel were: Ms. V. Swapna, Associate Faculty Member, Registered Patent Agent and Trademark Agent, IPFC, Certified ZED Assessor (QCI-India), ni-msme and seminar coordinator; Dr. L. Stanley Abraham, Scientist E, Centre for Ocean Research (DST-FIST sponsored), MoES-ESTC Nodal Centre for Marine Biotechnological Studies, Sathyabama Institute of Science & Technology (Deemed University), Chennai; Mr. Ramangujral, Regional Head, EDII, Bengaluru.

Ms. S. Glory Swarupa, Director General, ni-msme inaugurated the seminar. In the inaugural address she highlighted the characteristics of entrepreneurship. She highlighted few legendary names from Tamil Nadu like Bharat Ratna Dr. APJ. Abul Kalam and Smt. M.S. Subbalakshmi. She also quoted the successful examples like Ms. Indra Nui, Former, CEO, Pepsico and Mr. Sundar Pichai, CEO, Google to motivate the participants towards entrepreneurship. She explained the Chinese way of manufacturing for the world. She elaborated the benefits of being an entrepreneur especially for girls and the various benefits and schemes offered by the Government to start a business. Further she elaborated on the benefits of being an entrepreneur.

During the technical sessions, Ms. Swapna focused on IPR and the importance of securing intellectual property (IP) in the early stages. The session highlighted the various types of IPR, patentable and non-patentable inventions in India, trademark requirements and exceptions, fundamentals of copyright and related rights. She also discussed the NMCP scheme for building awareness on intellectual property rights (IPR) for MSMEs and start-ups and the intellectual property protection scheme initiated under start-up action plan.

Dr. Stanley Abraham gave an in-depth view of patent drafting and filing, the procedures involved and the agencies concerned.

Mr. Ramangujral suggested innovative ideas for starting a business and being successful. The session also dealt with creating value by becoming an entrepreneur.

The response to the seminar was overwhelming. Nearly 887 online participants registered for the event from various colleges across the country. The first 500 participants were accommodated through video conferencing and others through live streaming. The welcome, introduction and vote of thanks for all the sessions were given by Dr. Sugantha Kumari and Dr. Beulah Suresh. The seminar was cited as a fruitful experience by the participants. Overall, the seminar appears to have ignited the spark of entrepreneurship in the minds of the student participants.