

2025-2026

JUNE

16.06.2025 - 27.06.2025 – I MBA ORIENTATION



An orientation programme for the I MBA students was conducted by the Department of Business Administration from 16.06.2025 - 27.06.2025. The resource persons include both the external experts, past pupil and internal faculty member's .

FRESHERS DAY – 30.06.2025





The II MBA students celebrated the Fresher's Day on 30.06.2025 at 10.30 am in the Computer block Seminar Hall. The celebration started with welcoming the I MBA students with a rose and gift. The II MBA students cheered the I years as they entered the venue. Dr.Beulah Suresh, Dr L Bhuvaneswari, DrBalapriya M and Dr S Uma Mageswari of MBA and other faculty members of the Department of Business Administration were present during the Fresher's Day celebrations. The programme started with a prayer, welcome dance followed with a welcome address by Ms Risa Mary of II MBA. Dr.Beulah Suresh, Head & Asst.Professor of the Department was invited to address the students and introduce the faculty members, after which a video was played for the faculty. A tamil Kavithai was narrated by Ms Ashwini of II MBA. The Director Dr. (Sr.) Sagayamary T narrated a short motivational story. The II MBA students gave a dance performance and conducted various games for the new comers. The I years gave a very positive feedback about the fresher's day. The celebration closed with the vote of thanks proposed by Ms Harshitha of II MBA. Ms.Sharon and Ms Keerthika Shree of II MBA hosted the programme. The entire welcome was coordinated by Ms Vyshali of II MBA. The celebrations closed with the College Anthem.

JULY

08.07.2025 – Investors Awareness Programme



Dr.Dhanalakshmi Arumugam,SEBI/NSC Trainer, Professor, Acharya Business School, Bangalore, addressed the I& II MBA students on “Financial Investors Awareness Programme”. The session was highly interactive. The main objective of the Financial Investors Awareness Programme was to enhance the knowledge of participants regarding personal finance, investment planning, risk management, and the significance of informed financial decision-making. The programme aimed to equip attendees with the tools required to become financially literate and confident investors. Dr L Bhuvaneswari, Assistant Professor & Finance Federation Secretary coordinated the programme.

21.07.2025 – Career Development Programme





Dr.Nirmalraj, (Divianandam) Head HR & Talent Development, Flex India pvt.ltd delivered a guest lecture on 'Networking and Building Professional relationship' on 21.07.2025 in the Library auditorium for I and II MBA students. 110 students participated in the guest lecture. The resource person animated the students on the current needs of the industry and on fixed and growth mind set. On the whole the guest lecture was a highly informative session.

24.07.2025 – Guest Lecture



The **Department of Business Administration** at Auxilium College (Autonomous), Vellore, organized a **Resource Talk** titled "**Are You Future Ready?**" on **24th July 2025**. The session was conducted in the **Library Seminar Hall** and was a significant initiative to prepare students for the dynamic and competitive future of the business world. The primary objective of this talk was to equip students with insights into current industry trends, professional expectations, and the skills required to be career-ready in a rapidly evolving economic landscape. The session was delivered by the distinguished **Mr. S Jayaraam, Deputy General Manager, and Business Standard**. He shared valuable industry insights and motivated students to align their academic efforts with practical competencies needed in the professional world. Mr. Jayaraam emphasized the importance of adaptability, continuous learning, and communication skills. The talk included interactive discussions on current business challenges and expectations from young graduates. Students were encouraged to build a strong professional identity and focus on skill enhancement. The session was a great success, garnering positive feedback from both students and faculty members. It helped bridge the gap between academic knowledge and industry expectations, making it a valuable learning experience.



28.07.2025 - Investor Training Programme



The **Department of Business Administration** organised a financial awareness programme on Investor training. The resource person Mr. Amarnath, Ambalal Shares & Stocks Private Limited, animated the students through the process of installing and logging into a stock trading app. He explained on how to create an account, navigate the app, and make informed decisions on buying and investing in shares. The session was coordinated by Dr.L.Bhuvaneswari, Assistant Professor, Department of Business Administration.



AUGUST

18.08.2025 - 22.08.2025 – VAC ZOHO BOOKS



A 30 hours value added course was offered to II MBA students (60) from 18.08.2025-22.08.2025. Mr Pradeep and Mr Gopi , Trainers from ZOHO conducted the value added course. The trainers gave hands on training to the II MBA students. The course completed with an assessment.

24.08.2025 – Business Model Competition





The Entrepreneurship Development Cell of Auxilium College (Autonomous) organized EUREKA – Asia's Largest Business Model Competition as part of the National Entrepreneurship Challenge 2025. The programme commenced with a welcome address by Ms. Sharmila D, III BBA (HA), Secretary of the Entrepreneur Development Cell. The invited judges, Mr. N Joseph Amirtharaj (Senior Product Consultant, Dennys Enterprises, Vellore) and Mr. S Karunamoorthy (Proprietor, KVK Construction Supports, Vellore), were honoured with felicitations. Totally 15 teams participated in the event. The Business Model Competition was conducted, where students presented their innovative entrepreneurial ideas. After evaluation, the following winners were announced:

First Prize: Pavithra, I MBA

Second Prize: P.R. Kavya, I MBA

Third Prize: Swetha Sri, II MBA

The event concluded with the vote of thanks delivered by Ms. Hemapriya J, III BBA (HA), expressing gratitude to the judges, faculty members and participants for making the programme a grand success. The programme was coordinated by Dr. M. Balapriya, Assistant Professor, PG & Research, Department of Business Administration.

SEPTEMBER

01.09.2025 International Workshop on Public Speaking



The PG & Research Department of Business Administration, Auxilium College (Autonomous), Vellore, organized an **International Workshop on Public Speaking** titled “*Speak to Lead*” on **1st September 2025**. The workshop was conducted as part of the Department’s academic enrichment initiatives to develop communication, leadership, and presentation skills among students. The event brought together enthusiastic participants from I MBA who aspired to enhance their confidence and ability to express ideas effectively in public forums. The workshop was led by **Mr. Velu Arumugam, FCA, FCMA, DTM**, a renowned **Business Member, Life Coach, Motivational Speaker, and Corporate Trainer** affiliated with **Spectrum Training and CFA Institute, UAE**. With vast international experience in training students and professionals, Mr. Arumugam shared valuable insights into overcoming stage fear, structuring impactful speeches, and using public speaking as a tool for leadership. Through interactive exercises and live demonstrations, participants learned the essentials of speech organization, effective delivery, and the importance of non-verbal communication such as gestures, posture, and eye contact. The sessions emphasized how public speaking directly contributes to leadership development by inspiring and influencing others, thereby shaping one’s professional and personal growth. Many students expressed that the workshop helped them overcome stage fear, enhance their communication skills, and develop the motivation to practice public speaking regularly, making it a valuable experience that will benefit them in academics, career, and life. The workshop fulfilled its objective of empowering students to become confident communicators and potential leaders.

04.09.2025 – Teacher's Day & Onam Celebrations





The students of I & II MBA celebrated **Teacher's Day** and **Onam** with great enthusiasm and unity. The combined event highlighted respect for teachers and the richness of our cultural traditions. The festive spirit of **Onam**, Kerala's harvest festival, was brought alive with traditional decorations and activities. A beautiful **Pookolam (floral carpet)** was created by the students, symbolizing prosperity and togetherness. A symbolic Onam Sadhya (feast) added vibrance to the celebrations. Various competitions were conducted for the students.

09.09.2025- Entrepreneurship Awareness Programme (EAP)



The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, through its Technology Development Centre, continues to foster entrepreneurial spirit and skill development among aspiring entrepreneurs. As part of this initiative, an Entrepreneurship Awareness Programme (EAP) was organized under the Entrepreneurship and Skill Development Programmes (ESDP) Scheme for the financial year 2025–2026. This programme focused on creating awareness about entrepreneurial opportunities and motivating participants to explore prospects in the footwear industry. It was conducted by the Central Footwear Training Institute (CFTI), Chennai, a premier institution dedicated to training, research, and development in footwear technology. The Entrepreneurship Awareness Programme organized by the Central Footwear Training Institute, Chennai, at Auxilium College Autonomous, Vellore, was a significant step towards instilling entrepreneurial spirit among young aspirants. By focusing on the footwear industry, the programme not only

aligned with the region's potential but also showcased the government's commitment to promoting self-employment and innovation. The students of III BCA Shift I participated in the programme. Dr Beulah Suresh, Head & Assistant Professor, PG & Research, Department of Business Administration addressed the students in Session I on the topic Introduction to Entrepreneurship and Motivation, Session II was handled by Dr S Uma Mageswari, Assistant Professor, PG & Research, Department of Business Administration on Financial Literacy & Government schemes and Dr M Balapriya, Assistant Professor, PG & Research, Department of Business Administration, animated the students in Session III on the topic Business opportunity, Identification and Guidance. The event closed with a photo session. Such initiatives under the ESDP Scheme of MSME play a crucial role in nation-building by nurturing entrepreneurs, generating employment, and contributing to economic growth.



12.09.2025 – Industrial Visit



As part of HR Consultancy the students of II MBA (59 students) were taken on an **industrial visit to Arcot Mani Mark Burfi**, a renowned traditional sweet manufacturing unit located in Arcot, Tamil Nadu. The primary objective of the visit was to expose students to the **production processes, quality control practices, and business operations** behind one of the most famous regional delicacies – the Arcot Burfi. Students actively interacted with the production staff and management, asking questions about procurement, marketing strategies, labor practices, and customer demand. The visit was both **educational and engaging**, offering practical insights beyond classroom learning. The industrial visit to **Arcot Mani Mark Burfi** was a successful and enriching experience. It provided students with firsthand exposure to the functioning of a traditional sweet-making industry and its business model. Such visits bridge the gap between **theoretical learning and practical applications**, inspiring students to appreciate entrepreneurship and cultural heritage. Dr M Balapriya, Assistant Professor, PG & Research, Department of Business Administration accompanied the students for the visit.



30.09.2025 – IDEATHON1.0 - 2K25





On 30th September 2025, a team of 17 I & II MBA students from the Department of Business Administration enthusiastically participated in Ideathon 1.0 – 2K25, organized by the PG & Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur. The event aimed to ignite creativity and entrepreneurial spirit by encouraging innovative and sustainable business ideas across diverse domains.

The students were accompanied by Dr. M.Balapriya, Assistant Professor, PG & Research, Department of Business Administration, who guided and supported them throughout the competition. This participation provided the students with valuable exposure to idea pitching, business plan development, and entrepreneurial problem-solving, enhancing their leadership and teamwork skills while aligning business strategies with sustainability and social impact. Ms. P.R. Kavya of I MBA won the runner up and received a cash prize of Rs.1500/-

The event served as an excellent platform for the students to network, learn, and showcase their innovative business concepts.